

Volume I

June 30, 2022

SDAU Rural Business Incubation Centre (SDAU RBIC) was established as a joint initiative of National Bank for Agriculture and Rural Development (NABARD) and Sardarkrushinagar Dantiwada Agricultural University (SDAU) to foster impact driven start-ups by providing a conducive entrepreneurial ecosystem to the youth in rural space.

SDAU RBIC was set up with an aim to support and boost start-up ecosystem in Rural and Agriculture sectors which have potential to create significant positive impact in the lives of rural communities. SDAU RBIC aspires to become a leading catalytic agent of rural development through promotion of entrepreneurship. Located in the lush green campus of SDAU, the centre is the **first of its kind in Gujarat**.

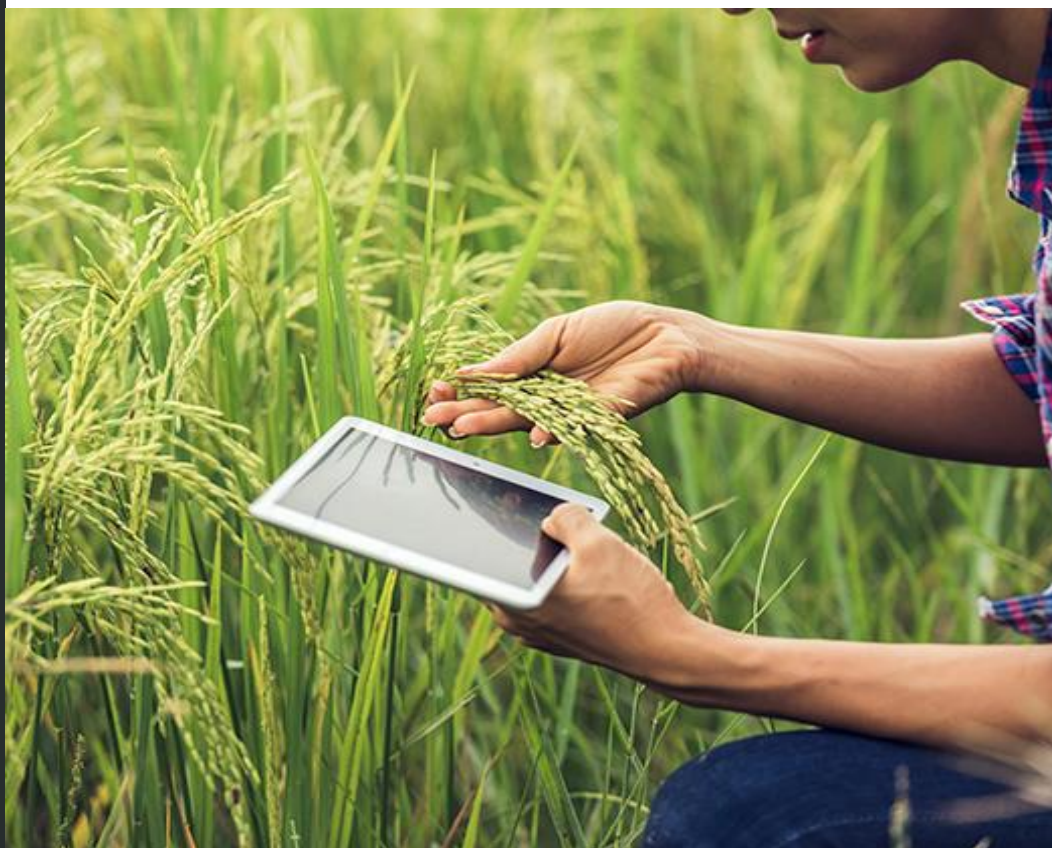
SDAU RBIC aims to bring various stakeholders including innovators, entrepreneurs, investors, mentors and other institutions on one platform to create inclusive and thriving rural start up ecosystem.

SDAU Rural Business Incubation Centre

Quarterly Progress Report (April-June'22)



RURAL
BUSINESS
**INCUBATION
CENTER**





Vision:

To foster/boost socio-economic development of rural communities through entrepreneurship by encouraging, supporting and incubating start-ups, entrepreneurs and community owned enterprises having potential to create impact in rural and agriculture space.

- ❖ Mr. Yash Padhiyar, CEO, SDAU RBIC, has delivered a talk in a workshop organized by Commissioner of Higher Education, Gujarat on 7th April 2022 at



Knowledge Consortium of Gujarat, Ahmedabad. He highlighted significance of agricultural cum rural start-ups that will be supported under NABARD assisted SDAU RBIC. He also briefly described functioning of SDAU RBIC to Dr. Kuber Dindor, Hon'ble Minister of state for Higher and Technical Education, Gujarat along with Shri Narayan Madhu, Commissioner Higher Education, Gujarat.



- ❖ Fourth PMRC meeting was organized on 12th April 2022 at 11:00 hrs through hybrid mode (Online and Offline) at VC, Conference Hall, University Bhavan, SDAU, Sardarkrushinagar. Following PMRC members were present in the meeting:

- Dr. B. S. Deora, Nodal officer
- Dr. K. P. Thakar, DSW, SDAU
- Mr. Yash J Padhiyar CEO, SDAU RBIC
- Mr. Vishal Sharma, DGM, NABARD
- Mr. P.S. Meena, LDM, BoB
- Mr. Ajit Dighe, DDM, NABARD

Important points on the finalizing the mentors, modification in the eligibility criteria of Sr. Scientist post, preparing policy documents, sensitization (Workshops/Seminars/talks etc.) about SDAU RBIC, Visit to MABIF etc. were discussed.



Mission:

To identify, support and incubate start-ups/enterprises by providing ample opportunities and right platform to ideate, innovate and improve their business by providing mentoring, funding and business support.

- ❖ Mr. Hiren Borkhatariya, joined SDAU RBIC as CSO/BM on 16th April 2022 before office hours.
- ❖ A sensitizing seminar was organized by NABARD assisted SDAU RBIC on 16th April 2022. Mr. Yash Padhiyar, CEO, SDAU RBIC, has delivered a session about the Incubation Centre and significance of Agri. Start-ups to SDAU alumni. Total 178 participants remained present and it was a fruitful two-way interaction. Many of the participants show their willingness to come up with their start-up ideas in near future.





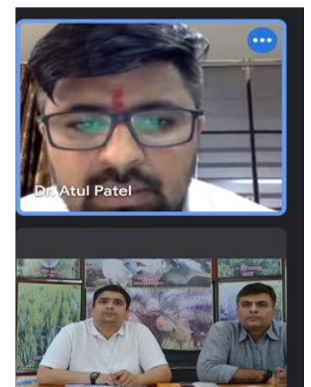
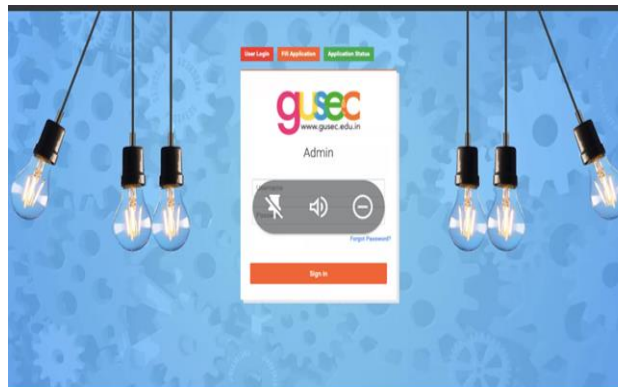
Focus areas:

- Food & Agriculture
- Livelihood
- Education & Skill development
- Water, Sanitization and Hygiene
- Climate action
- Producer Organizations

- ❖ An interactive visit was organized by SDAU RBIC for Kutch Farmers Producer Company Ltd, Anjar on 20th April 2022 at SDAU RBIC. Mr. Hiren Borkhatariya, CSO, SDAU RBIC interacted with the farmers and disseminated the knowledge of FPO and how SDAU RBIC can support them in time to come. The FPO members were then briefed about the facilities of SDAU for farmers by Mr. Yash J Padhiyar, CEO. Director of extension education and one of the PMRC member, Dr. P. T. Patel interacted with the farmers about the seeds production and its process and how they can be benefited and associated with SDAU.



- ❖ SDAU RBIC had arranged a virtual meet with the website designer on 26th April, 2022. The designer explained working and tentative quotation for the website and logo for SDAU RBIC. The meeting was attended by team SDAU RBIC and Director IT, SDAU was also requested to attend the meeting for his inputs. The designer was then asked to share the scope of work with time frame. It was further suggested to allow him a 10 minutes slot (virtually) during the upcoming PMRC to explain the same to the members so as to initiate the work related to the website design.





Objectives:

1. To promote innovation and entrepreneurship by identifying and motivating entrepreneurs thereby creating employment and prosperity in rural areas

- ❖ Mr. Yash Padhiyar, CEO along with Dr. K. P. Thakar (PMRC member) has met Mr. Narayan Madhu, commissioner of higher education at Gandhinagar on 28th April 2022. The discussion was based on the horizons which can be implemented through collaboration. Mr. Madhu was positive about the collaboration and assured all possible support to SDAU RBIC in sensitizing workshops/ events/ seminars etc.



- ❖ A virtual meeting with Global Kutch team was organized by team SDAU RBIC on 29th April 2022. The CEO of Global Kutch briefed about their working. SDAU RBIC offered the services that can be rendered by the incubation centre and also looked forward for the horizons to work on collaborative approach for the betterment of rural prosperity.



- ❖ Dr. B.S. Deora, Nodal officer and Mr. Yash J Padhiyar, CEO visited MABIF during 5th-7th May, 2022. The purpose of the visit was to learn and understand working of MABIF and accordingly setting up the systems and procedures at SDAU RBIC. Mr. Gurushankar Selvam, Sr. Manager, MABIF has briefed about the working of MABIF. The team also visited some of the start-ups incubated by MABIF. Next day Mr. Shivakumar, CEO, MABIF interacted with the team SDAU RBIC regarding their progress over the period of time.

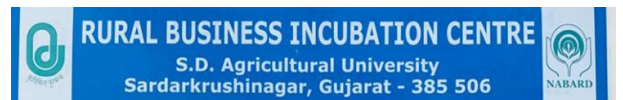


Objectives:

2. To commercialise, transfer and disseminate agricultural technologies developed by research institutions from labs to farms through entrepreneurship



- ❖ Dr. Kapil Mohan Sharma, Ass. Research Scientist (Hort.), Date Palm Research Centre, Mundra, Kutch Visited SDAU RBIC on 9th May, 2022. CEO and CSO have discussed the possibilities of collaboration for commercialization of food processing technologies developed by Date Palm Research Centre.



Dr. Sharma was positive with the possibilities of processing in date palm and will be in close contact with SDAU RBIC faculties to take it forward in time to come.



Objectives:

3. To support and strengthen producer organizations to stir socioeconomic development of primary producers

- ❖ Mr. Yash Padhiyar, CEO met Commissioner at Gandhinagar to discuss the potential collaboration between Office of Higher Education and SDAU RBIC to sensitize the students of various higher education institutes in Gujarat on start-ups on 10th May 2022.
- ❖ CEO and CSO, SDAU RBIC have conducted a sensitizing lecture about start-ups and FPOs for the PG Students of College of Agribusiness Management and Department of Agril Economics on 11th May 2022. Around 30 students participated along with faculties of the concerned college and department. The purpose of this talk was to sensitize the students about the culture of start-ups in agri and rural space. The session remained interactive and SDAU RBIC faculties assured all the support to the students and faculty in incubating their start-ups.



- ❖ A sensitizing seminar was organized by SDAU RBIC for the students of C.P. College of Agriculture, SDAU on 20th May 2022. Total 133 students



participated in the seminar. They were educated pertaining to the start-up ecosystem in agriculture and rural space. Students were encouraged to come up with innovative ideas and assurance was given to drive their ideas to a successful venture by SDAU RBIC faculties.



Objectives:

4. To become a centre of knowledge creation and dissemination in the field of rural entrepreneurship through action research



- ❖ List of mentors, recruitment criteria, draft policy for incubation and seed funding was prepared before putting it in the PMRC meeting
- ❖ Fifth PMRC meeting was organized in physical mode on 23th May 2022 at 11:00 hrs at VC Conference Hall, University Bhavan, SDAU, Sardarkrushinagar. The PMRC members of SDAU RBIC, Dr. B. S. Deora, Nodal officer, Dr. K. P. Thakar, Dr. P. T. Patel along with Mr. Yash J Padhiyar, CEO and PMRC members Mr. Mahesh Prasad Pahadsingh, Mr. P.S. Meena, and Mr. Ajit Dighe remained present. Important points on the progress such finalizing mentors, initiating website and logo designing, framing policies, purchase of equipments, sensitizing and mass promotions of SDAU RBIC, recruitment, MOUs were discussed





Objectives:

5. To commercialise, transfer and disseminate agricultural technologies developed by research institutions from labs to farms through entrepreneurship

- ❖ Dr. C. M. Muralidharan, Head of Date Palm Research Station, Mundra visited SDAU RBIC on 02nd June 2022. The agenda of the meeting was to discuss in length of the possibilities of date palm processing, SDAU RBIC assured to assist in the entrepreneurial drive and market research for the same.



- ❖ Students from college of Renewable Energy and Environmental Engineering visited SDAU RBIC on 2nd June 2022. They were briefed about the working and support to be rendered for agri and rural start-ups by SDAU RBIC.





- ❖ As a part of being close to the district administration, a sensitizing seminar about SDAU RBIC was organized for 200+ Class-1 and 2 officers of State Agriculture Department on 8th June 2022. It was an interactive session and DDO, Banaskantha was being briefed about SDAU RBIC. We are sure that these officers will play a vital role for marketing our incubation centre and will be outreached to mass.



- ❖ A group of students were sensitized at SDAU RBIC on 16th June 2022. Knowledge pertaining to the agri. opportunities and support to be rendered by SDAU RBIC was discussed to the students.



- ❖ A virtual meeting was conducted by SDAU RBIC with Mr. Swarup Pandya, Program Manager, Wadhvani Foundation on 17th June 2022. The discussion was held on designing future strategy of SDAU RBIC and possibilities of collaboration with Wadhvani foundation to support start-ups by SDAU RBIC.





- ❖ Team SDAU RBIC along with DDM, Banaskantha visited FPCs namely Avadhan FPC at Dhanera, Dedava Agro PC at Dedava and Kakeraji FPC at Thara on 21st June 2022. Interaction with the board of directors and CEO of the FPOs remained fruitful and team SDAU RBIC invited them to incubation centre and assured the services and support for collaborative success.



Avadhan Farmers Producer Company Ltd.



Dedava Agro Producer Company Ltd.



Kakreji Farmers Producer Company Ltd.

- ❖ As a part of sensitization and creating start-up ecosystem, SDAU students were explained various business models and also presentation were made by them on 24th June 2022. SDAU RBIC team helped them to understand the support that will be rendered by the incubation centre.





- ❖ In connection to SDAU RBIC team's visit to various FPO's under HI's jurisdiction on 21st June 2022, SDAU RBIC extended its support to get FSSAI licence for Avadhan Farmers Producer Company Ltd. at Dhanera on 24th June 2022. CEO and Board of Directors of the FPO appreciated the prompt support rendered by SDAU RBIC.

Registration Certificate Government of Gujarat Food And Drugs Control Administration Food Safety and Standards Authority of India Registration Certificate under FSS Act, 2006	
/ Registration Number: 20722005001306	
	
1. Name and permanent address of Food Business Operator (FBO)	AVADHAN FARMERS PRODUCER COMPANY / Navabhai Madevabhai Patel Ramdev palza shop no.8,4 Thavar , VILLAGE :- THAWAR TALUKA :- DHANERA DISTRICT :-Banaskantha , Thavar , Dhanera ,PALANPUR (BANASKANTHA), Gujarat-385310
2. Address of location where food business is to be conducted / premises	Ramdev palza shop no.8,4 Thavar , VILLAGE :- THAWAR TALUKA :- DHANERA DISTRICT :-Banaskantha , Thavar , PALANPUR (BANASKANTHA), Gujarat - 385310
3. Kind of Business	Retailer
4. Photo Identity Card	N/A
The Registration certificate is issued under and is subject to the provisions of FSS Act, 2006 a ll of which must be complied with by the petty food business.	
Place /	PALANPUR (BANASKANTHA)
Issued On /	08-06-2022 (New Registration)
Valid Upto:	07-06-2023 (For details, refer Annexure)
Registering Authority	

- ❖ Team SDAU RBIC sensitized the faculties of 8 KVK's under the HI jurisdiction on 29th June 2022. These scientists are the closest to work directly with the rural fraternity. Knowledge pertaining to the role and support of SDAU RBIC for helping the rural and agrarian start-ups were discussed. CEO assured all the support for the incubated start-ups at SDAU RBIC.





- ❖ A lecture was delivered by Team SDAU RBIC on sensitizing farmers during a workshop organized at SDAU by Director of Extension Education on 03rd July 2022 to around 50+ farmers.



Information about importance of agri-startups, functioning of the incubation centre and facilities of HI was disseminated to the participants. The farmers also were invited to the SDAU RBIC building for viewing the facilities and infrastructure support them as an agri-startup.



- ❖ One of the mentor Mr. Pratik Suthar visited SDAU RBIC on 13th July 2022. Discussion in length pertaining to the collaboration and horizons were



shared by the CEO. Mr. Pratik being National Head of think tank and also had a wide experience working at some premier institutes will play a catalytic role in time to come for SDAU RBIC which he assured.

❖ The sixth PMRC meeting was physically organized on 16th July 2022 at 11:00 hrs at VC, Conference Hall, University Bhavan, SDAU, Sardarkrushinagar. The PMRC member of SDAU RBIC, Dr. B. S. Deora Nodal officer, Dr. K. P. Thakar, Dr. P. T. Patel along with Mr. Yash J Padhiyar CEO, while the PMRC members Mr. Mahesh Prasad Pahadsingh, Mr. P.S. Meena, and Mr. Ajit Dighe remained present. Important points such as finalizing additional mentors, approval of revised eligibility criteria for recruitment, initiate purchase of equipments, sensitizing and mass promotions of SDAU RBIC, MOU's were discussed.

❖ Potential incubates visited SDAU RBIC on 27th July 2022. Mr. Vivek Shah along with his co-founder shared their eagerness in incubating



themselves at SDAU RBIC. Mr. Vivek has worked in USA and is now working in agri-input sector. Team SDAU RBIC assured necessary support in incubating them at SDAU RBIC.

❖ One of the mentor Mr. Ganshyam Sitapara visited SDAU RBIC on 28th July 2022. Mr. Sitapara works closely with rural segment and has his own



small venture. He look forward to be incubated at SDAU RBIC. Discussion in length pertaining to incubate them and support was discussed by team SDAU RBIC and shall provide all possible support once incubated at SDAU RBIC.

- ❖ On 29th July a joint webinar was organized by Society for Innovation & Entrepreneurship (SINE), IIT Bombay on sensation around 90 plus participants remained active throughout the session and was a fruitful interaction. Knowledge pertaining to the role and support of SDAU RBIC for helping the rural and agrarian start-ups were shared and all the support for incubates were assured by team SDAU RBIC.

Society for Innovation and Entrepreneurship (SINE), IIT Bombay announces BIRAC's

BIG 21ST CALL

BIOTECHNOLOGY IGNITION GRANT

OPEN FROM 1ST JUL - 16TH AUG, 5:30 PM

Funding support to establish and validate the Proof-of-concept for ideas with commercialisation potential upto 50 Lakhs for 18 months.

WHO CAN APPLY
Entrepreneurs, young startups, scientists, researchers and academicians working on cutting edge technologies in the domains of

- Medical Devices & Diagnostics
- Veterinary Science
- Clean Energy
- Transgenics - from Cells & regenerative medicine
- Industrial Biotechnology
- Software Solutions
- Biopharma - drugs, vaccines & delivery systems
- Foodtech
- Agriculture & Allied Areas
- Waste management

Apply with SINE IIT Bombay as your BIG partner

For any queries, Contact Dr. Resmit / Dr. Pranita at sine_big@iitb.ac.in
For more information, visit www.sineiitb.org

SINE is organising a guidance session for BIG 21st Call on Friday 29th July, 2022 from 4:00 PM - 5:30 PM

Invited Speakers

- Ganga Chitnis**
Mentor in Residence, SINE IITB
- Ashish Gupta**
IP Attorney
B.Tech., LL.B., LL.M. (CC Berkeley, USA)
- Dr. Abdur Rub**
CEO, SINE IIT Bombay
BIO-BUSINESS

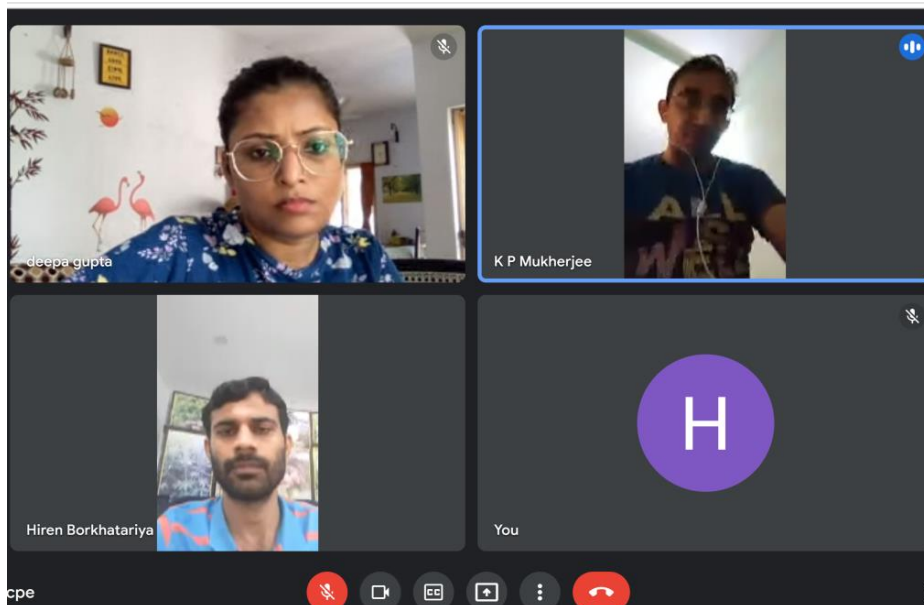
In Partnership with



- ❖ CEO Participated in a State Level Workshop on Agri Clinics & Agri Business Center (ACABC) Scheme of Government of India organised by NABARD RO, on 02nd August 2022 at Ahmedabad regional office of NABARD. Various aspects such as sensitize stakeholders and prospective beneficiaries and finalising the strategy for implementing the scheme in a more effective manner in the State was discussed. CEO also met DGM

Shri Mahesh Prasad Pahadsingh during his visit and discussed about the progress of SDAU RBIC, requested to conduct 7th PMRC and also urge for approvals for permission for purchase of equipments.

- ❖ On 5th August a virtual meeting was organised between SDAU RBIC team and Dr. Krishna Prasad Mukharjee, Assistant Director Animal Resources Development Department (ARD), Government of west Bengal, Kolkata. Discussion regarding how SDAU RBIC can render their expertise for promoting goatery based livelihood by formation of their FPO. A fruitful discussion was held and Dr. Krishna Prasad Mukharjee asked SDAU RBIC to submit a proposal to ARD for further action.



- ❖ Mr. Yash Padhiyar, CEO SDAU RBIC, has delivered a talk in a workshop organized by Commissioner of Higher Education on 23rd August 2022 at Senate Hall, Gujarat University, Ahmedabad.



Eminent speaker like Padmashree Prof. Anil Gupta shared his valuable insights during the event. Around 400 plus students from 110 colleges of different part of Gujarat and faculty of various SAU's and conventional university participated in the said event. Mr. Yash highlighted significance of agricultural cum rural start-ups that will be supported under NABARD assisted SDAU RBIC. And also invited the students willing to pursue their

Agriprenuership journey at SDAU RBIC. He also briefly described functioning of SDAU RBIC to Shri. Jitubhai Vaghani, Hon'ble Cabinet Minister of education, Gujarat and Dr. Kuber Dindo, Hon'ble Minister of state for Higher and Technical Education, Gujarat along with Shri Narayan Madhu, Joint Commissioner Higher Education, Gujarat.

116 સરકારી અને 14 ગ્રામ્ય વિદ્યાપીઠોના વિદ્યાર્થીઓએ ભાગ લીધો ગુજરાત યુનિ.માં ખેતીને ઉદ્યોગ તરીકે સ્વીકારવા માટે એગ્રીપ્રેન્યોર્સ પર વર્કશોપ

» ખેતીમાં રાસાયણિક
ખાતરનો ઉપયોગ ટાળવો
જોઈએ : જીતુભાઈ વાઘાણી
નવગુજરાત સમય > અમદાવાદ



ગુજરાતના શિક્ષણ વિભાગના દ્વારા આજદીના અમૃત મહોત્સવ અંતર્ગત ભારતના પંચ પ્રકલ્પ યોજના અંતર્ગત ક્યુચર એગ્રીપ્રેન્યોર્સ વિષય પર વર્કશોપનું આયોજન કરવામાં આવ્યું હતું. આ વર્કશોપમાં રાજ્યની તમામ સરકારી કોલેજોના વિદ્યાર્થીઓએ ભાગ લીધો હતો. ખેતી આધારિત ઉદ્યોગોને નવી તક તરીકે સ્વીકારીને ગ્રામીણ નવસર્જકોના સંશોધનોના આધારે આત્મનિર્ભર કેવી રીતે થઈ શકાય તે વિષયમાં નિષ્ણાંતો દ્વારા જાણકારી આપવામાં આવી હતી. ખેતીમાં ઉદ્યોગ સાહસિકતા, ગ્રામીણ ટેકનોલોજીના આધારે આગામી

દિવસોમાં સમાજને આત્મનિર્ભર કેવી રીતે કરી શકાય તેવા હેતુસર આ કાર્યક્રમનું આયોજન કરવામાં આવ્યું હતું. જુદા જુદા 17 વિષય નિષ્ણાંતોએ ઉપસ્થિત રહીને વિદ્યાર્થીઓને એગ્રીપ્રેન્યોર્સ વિષય પર માર્ગદર્શન આપ્યું હતું. સામાન્ય રીતે વિદ્યાર્થીઓ અભ્યાસ કરીને નોકરી તરફ વળતાં હોય છે. પરંતુ અભ્યાસની સાથે જ નોકરીના બદલે ખેતીને જ ઉદ્યોગ તરીકે સ્વીકારીને તેમાં નવા સંશોધનો પર ભાર આપીને આ સંશોધનો તરફ વિદ્યાર્થીઓને વાળવાને જાણકારી આપવામાં આવી હતી. આ પ્રસંગે શિક્ષણમંત્રી જીતુ

વંશીએ કહ્યું કે પ્રકૃતિ એજ આપણી સંસ્કૃતિ છે. તેઓ પ્રાકૃતિક ખેતીનું મહત્વ સમજાવીને રાસાયણિક ખાતરનો ઉપયોગ ટાળવા પર ભાર મુક્યો હતો. રાજ્યકક્ષાના મંત્રી કુબેર ડીંડોરે કહ્યું કે આપણા બાળકો જાડને ઓળખતાં નથી. આ સ્થિતિમાં હવે સમયની માગ છે કે આપણે ઓર્ગેનિક ખેતી તરફ વળીએ. યુનિવર્સિટીના કુલપતિ હિમાંશુ પંડયાએ કહ્યું કે આપણી પાસે જ્ઞાન છે, પરંતુ આ જ્ઞાન સામાન્ય માણસ કે ખેડૂત સુધી કેવી રીતે પહોંચે તે પ્રક્રિયા આપણે કરવાની છે. આ કાર્યક્રમમાં રાજ્યની 116 સરકારી કોલેજ અને 14 ગ્રામ્ય વિદ્યાપીઠના વિદ્યાર્થીઓએ ભાગ લીધો હતો.

નવગુજરાત સમય

Wed, 24 August 2022

<https://epaper.navgujaratsamay.com/c/6983923>



- ❖ Potential incubates and directors of Avdhan FPC from Dhanera have visited SDAU RBIC on 26th August 2022. Team SDAU RBIC have made them visit facilities and research farms of their interest. They are super excited to be a part of SDAU RBIC.





Address:

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Dantiwada, Banaskantha,
Gujarat.

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+91 9662918787

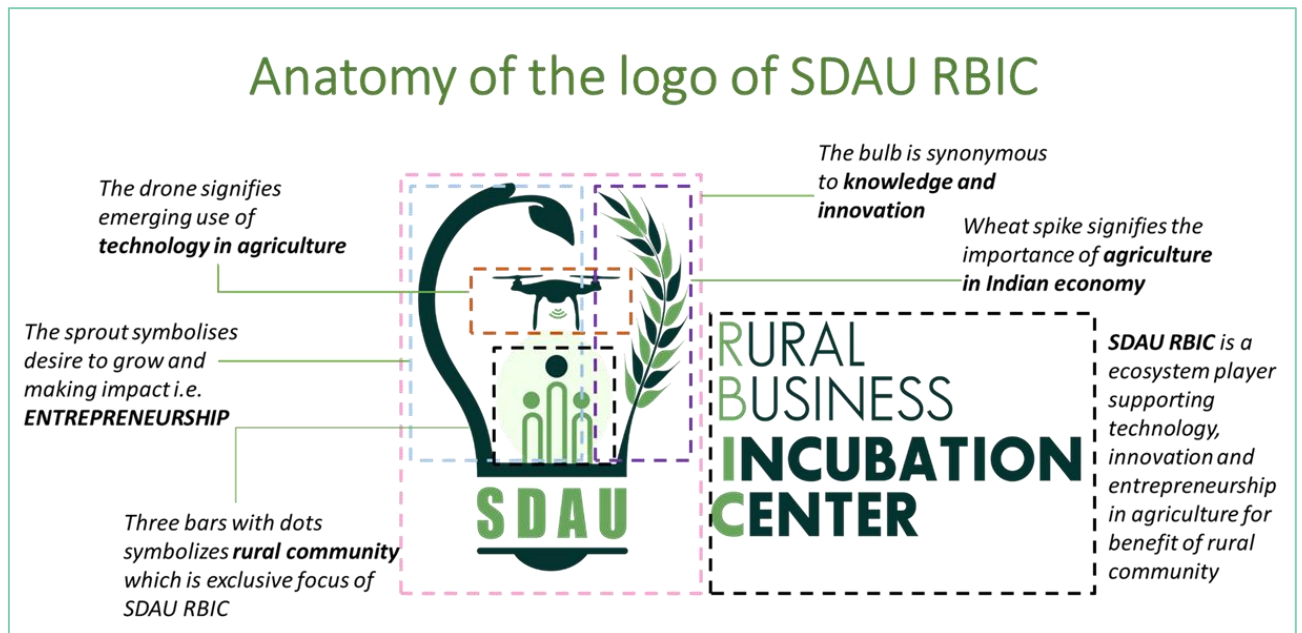


- ❖ Two young entrepreneurs visited SDAU RBIC on 29th August 2022 and showcased the innovative products they have developed for farmers- mobile operated smart irrigation system and IOT based farm management system. Their passion and energy was unmatched. The products were developed to remotely manage the farm when father of one of the entrepreneurs met with an



accident and was unable to visit the farm. SDAU RBIC has assured them to provide all possible support to commercialize these products to benefit maximum farm

Branding Initiatives



Glimpses of new website

